

CLIENTS OF THE MONTH

We thank you for your loyalty!

- Appleton East - Kimberly | Liz Johnson
- Appleton Express | George Ellison
- Appleton North | Sam Goss
- Neenah | Matt Hinz
- Green Bay East | Richard & Joann Jones
- Green Bay West | Bryan Landis
- Hortonville | Mike Otto
- Stevens Point South | Jim & Dee Schickert
- Stevens Point Express | Dave & Tina Janes
- Stevens Point East | Jeff Roberts
- Shawano | Tim & Kristy Pigott
- Weston | Leif & Vicki Christianson

FLEET ACCOUNT OF THE MONTH

We thank you for your business!

Green Bay West | Bayland Buildings

OFFER OF THE MONTH



CAR CARE SPECIAL

ALL FOR ONLY \$99.99*

- Synthetic Oil Change
- Premium Extended Life Oil Filter
- Tire Rotation
- Starting & Charging Systems Tests
- 60 Point, Brake & Chassis Inspections
- Consultation on any concerns found
- Lubricate Suspension Parts where applicable



* Up to 5 quarts. Additional quarts of Oil Required are extra.

NOT VALID WITH OTHER OFFERS - OFFER VALID THROUGH OCTOBER 31, 2024

ESSENTIAL FALL VEHICLE TIRE MAINTENANCE: A GUIDE FOR SAFE DRIVING



As the leaves turn and the temperatures drop, fall presents unique challenges for drivers. With changing weather conditions, ensuring your vehicle's tires are in optimal condition is crucial for safety and performance. Here's everything you need to know about fall vehicle tire maintenance.

1. Check Tire Tread Depth

One of the most critical aspects of tire safety is tread depth. As the weather gets colder and rain becomes more frequent, proper tread is essential for maintaining traction. The "penny test" is a simple way to check tread depth:

- Insert a penny into the tread with Lincoln's head facing down. If you can see the entire head, it's time to replace your tires.

Generally, a tread depth of 4/32 of an inch is the minimum recommended for safe driving in wet conditions.

2. Monitor Tire Pressure

Temperature fluctuations in the fall can lead to changes in tire pressure. For every 10-degree drop in temperature, tire pressure can decrease by about 1 PSI. Under-inflated tires can cause poor handling and increased wear. Here's how to ensure your tire pressure is optimal:

- Check tire pressure regularly, ideally once a month and before long trips.
- Inflate tires to the manufacturer's recommended pressure.

3. Inspect for Damage

With the onset of fall, road conditions can change rapidly. Debris, potholes, and changing weather can lead to tire damage. Regularly inspect your tires for:

- Cuts, bulges, punctures or Cracks in the sidewalls
- Uneven wear patterns, which may indicate alignment issues

If you notice any of these issues, consult your service advisor to assess whether your tires need repair or replacement.

4. Consider All-Season, All-Weather or Winter Tires

As temperatures drop, you might consider whether your all-season tires are sufficient for your driving needs. While all-season tires are designed to handle a variety of conditions, winter tires offer superior traction in cold, icy, or snowy conditions.

- **All-Season Tires:** Suitable for moderate fall weather, they perform well in both dry and wet conditions, all year long.
- **All-Weather Tires:** Usually superior on wet roads and have a clear advantage in ice, slush and snow but compromise some ride comfort, tire noise and handling sharpness.

- **Winter Tires:** Recommended if winter conditions will have extended periods of heavy snowfall or consistently low temperatures below freezing.

If you decide to switch to winter tires, make sure to have them installed before the first snowfall for optimal safety.

5. Rotate Your Tires

To ensure even wear and extend the life of your tires, regular rotation is essential. It's generally recommended to rotate your tires every 5,000 to 7,500 miles. Check your vehicle's owner manual for specific guidelines. Proper rotation can help maintain balanced handling and prolong the life of your tires. **Auto Select provides free tire rotation every 6,000 miles when you buy tires from us.**

6. Align and Balance

Misalignment can cause uneven tire wear and affect vehicle handling. If you notice your vehicle pulling to one side or if your steering wheel is off-center, it's time for an alignment check. Balancing your tires can also prevent vibration and ensure smooth driving.

7. Be Prepared for Emergencies

As the fall season can bring unpredictable weather, it's wise to be prepared for emergencies. Keep an emergency kit in your vehicle that includes:

- A spare tire, jack, and lug wrench
- Tire inflator and sealant
- Jumper cables
- A flashlight and first-aid kit

Conclusion

With fall bringing cooler temperatures and potential weather challenges, it's crucial to pay attention to your vehicle's tires. Regular maintenance, proper inspections, and timely replacements will ensure your safety on the road. By taking these steps, you'll be well-prepared to navigate the changing conditions of the season. Drive safely and enjoy the beauty of fall! **Take advantage of our Free Tire Inspection this month at Auto Select!**

Free PICK UP - DROP OFF - VALET & SHUTTLE SERVICE

Remember to ask about your Auto Select Rewards Balance!

AutoSelect

REPAIR • SERVICE • TIRES

You're good to go!



Auto Select Shawano is proud to support LEADS Primary Charter Schools

*We're Proud to Support our Local Communities!
Look inside for money saving offers!*

Have a favorite recipe?

Submit to newsletter@autoselectonline.com. If we choose yours to publish next month, you'll win a free oil change!



4	6	2	5	9	1	3	8	7
1	3	9	6	8	7	4	2	5
7	5	8	3	4	2	1	9	6
6	9	1	7	3	8	2	5	4
5	2	3	9	6	4	7	1	8
8	7	4	2	1	5	9	6	3
9	8	7	4	2	6	5	3	1
3	1	5	8	7	9	6	4	2
2	4	6	1	5	3	8	7	9

OCTOBER SUDOKU & CROSSWORD SOLUTIONS

A	B	B	A	S	H	O	R	T	C	A	M	S
L	O	O	P	M	O	V	I	E	O	M	A	N
P	O	O	P	O	P	E	N	S	L	O	R	E
B	R	E	A	K	I	N	G	T	H	E	I	C
A	L	E				Y	E	S				
S	C	O	R	E	M	A	T	P	L	E	A	D
E	A	R	C	C	L	I	N	I	C	A	T	N
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T	A	T	A	T	E	L	L	E	R	E	S	E
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L	O	O	N	A	N	N	I	E	T	R	I	M
O	W	N	S	N	E	S	T	S	Y	E	N	S

For more information visit www.AutoSelectOnline.com

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Client Satisfaction Rating 4.8 out of 5 Stars



Here's what our clients are saying...

Always a great experience. Explain what was done and needs to be done without pressure of having work done there. I always need time to think, so love the no pressure attitude. Have been going there for years. Ty! *Victoria G., Appleton East*

Excellent Service! *Wes K., Appleton Express*

Second time coming to get work done on my vehicle and it has been great. I appreciate all the hard work and I definitely will be back for service again. *Debra D., Appleton North*

Auto Select Neenah service is outstanding. Excellent experience. Instead of just telling me what is gonna cost any repair, they took their time to explain to me why and what they are going to do to resolve any problem. 100% recommendable. *Gerardo B., Neenah*

I always appreciate the team over at Auto Select Green Bay East. They go above and beyond to make sure our family's vehicles are being taken care of. Thanks guys! *Collin D., Green Bay East*

Auto Select always does an amazing job!! They once again helped me out when I had mechanical issues and was out of town. Great Business, Great work!! *Chris H., Green Bay West*

Great shop! I've needed them a few times now, with my Jeep and my wife's Tiguan. Previously they did the work that other automotive shop didn't have the knowledge to complete. Also a speedy turnaround time makes for a good experience. I'd be happy to recommend them to everyone. Thanks for the hard work! *Chris D., Hortonville*

Reliable work, good prices, quick turnaround time and the staff is all incredibly friendly and helpful! *Don P., Stevens Point South*

I've been going to Auto Select South for a couple of years now after moving to Stevens Point. I have honestly never had a bad experience with them. They are honest, straightforward, and professional. They have very fair prices and always do top quality repairs. They never try to upsell or scam in any way. I will continue to go to Auto Select South for all my future vehicle needs. *Jamie., Stevens Point Express*

Stopped by just before close as my oil light came on and they very generously took a look and topped me off without charging me. Super friendly and incredibly kind. Thank you, guys! *Jason W., Stevens Point East*

Excellent service every time. *Jasper D., Shawano*

Auto Select is the best place to take your car for service in the area! Butch and his team provide excellent customer service in a very timely manner! Purchasing tires from them earlier this year was a great experience. I'm fussier than the average customer with my vehicle alignment and I've been very satisfied with their alignment service! Highly recommend! *Caleb L., Weston*

BUSINESS HOURS

MONDAY - FRIDAY: 7:00 am - 5:30 pm
SATURDAY & SUNDAY: Closed

IN THIS ISSUE

Essential Fall Vehicle Tire Maintenance
October Humor & Holidays
October Tire News • Offers • Puzzles
Recipe: Roast Chicken with Butternut Squash

WE'RE PROUD TO SUPPORT



Welcome to the *Auto Select Family!*

During the month of September we have welcomed **752 new clients** to the Auto Select Family!

We hope you enjoy this monthly publication of **The Auto Select Car Care Chronicles.**